

## Ad Rates and Sponsored Content

### Sponsored Content

If you want to post an article on my blog so as to get more exposure for yourself or your products, what you really want is a free advertisement. I do not provide free advertisements in the form of blog posts that are actually ads. If you want me to post your article, you will need to (1) read my site so you understand what it is about [*hint*: it is **not** about dating or becoming unsingle], and (2) write something relevant, that is subject to my approval; and (3) pay me **\$100**, via PayPal, once I approve the article you sent me. When I receive the payment, I will post your article. (4) Your article will be labeled as **Sponsored Content**.

### Ad Rates

Do you have a product or service that may be of interest to singles who want to live their single lives fully, joyfully, and unapologetically? [This blog](#) (and the [website](#) it is on) is not about dating or other topics relevant to becoming unsingle. But we welcome ads for just about any other products or services that do not stereotype or stigmatize single people.

No flashing ads or annoying graphics.

On the website [BellaDePaulo.com](http://belladepaulo.com), your ad can be placed on the blog page, in the box on the right side of the page: <http://belladepaulo.com/blog/>.

For ads that fit roughly in that box (**2.5 inches x 2.5 inches**; they can be a bit smaller or larger), the rates are:

\$60 for 3 months  
\$80 for 6 months  
\$99 for 12 months

For bigger ads in the same space (approximately **2.5 inches across x 5 inches high**):

\$90 for 3 months  
\$120 for 6 months  
\$140 for 12 months

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